

HOW FIT IS YOUR PROPERTY?

We've summarised below some of the key takeaways from the panel discussion at our *'How fit is your property'* seminar on 9 July at Republic, East India, London.

- Wellbeing is about putting people at the heart of the building
- It's 'millennials' who are driving the demand for better workplace environments and experiences
- HR Directors are increasingly becoming a key decision maker in the property leasing/purchasing process- location, amenities and services are no longer a purely financial decision
- Helping occupying businesses to recruit and retain staff, thus reducing voids and increasing yields for the investor
- Businesses who are embracing wellbeing – and implementing the Fitwell standard – are significantly outperforming the market
- ESG isn't 'the next' boardroom agenda item – it is THE current agenda item
- Use community to create community – get local schools and charities involved to up the feel-good factor and create engagement
- Architects are bringing wellbeing and the Fitwel standard into the design stage, there is increasing demand for provision at concept stage whilst retrofitting remains a priority for improving existing stock; the standard can and should be applied across whole portfolios
- There is a very compelling high level, investor-led business case for Fitwel certification and health and wellbeing - but a direct driver at asset level in the form of occupier demand still needs to be established.
- Success is evidence based, this is not a tick-box exercise.

CONTACT US

To learn more about establishing a Wellbeing approach at your property and how to implement the Fitwel standard please contact:

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